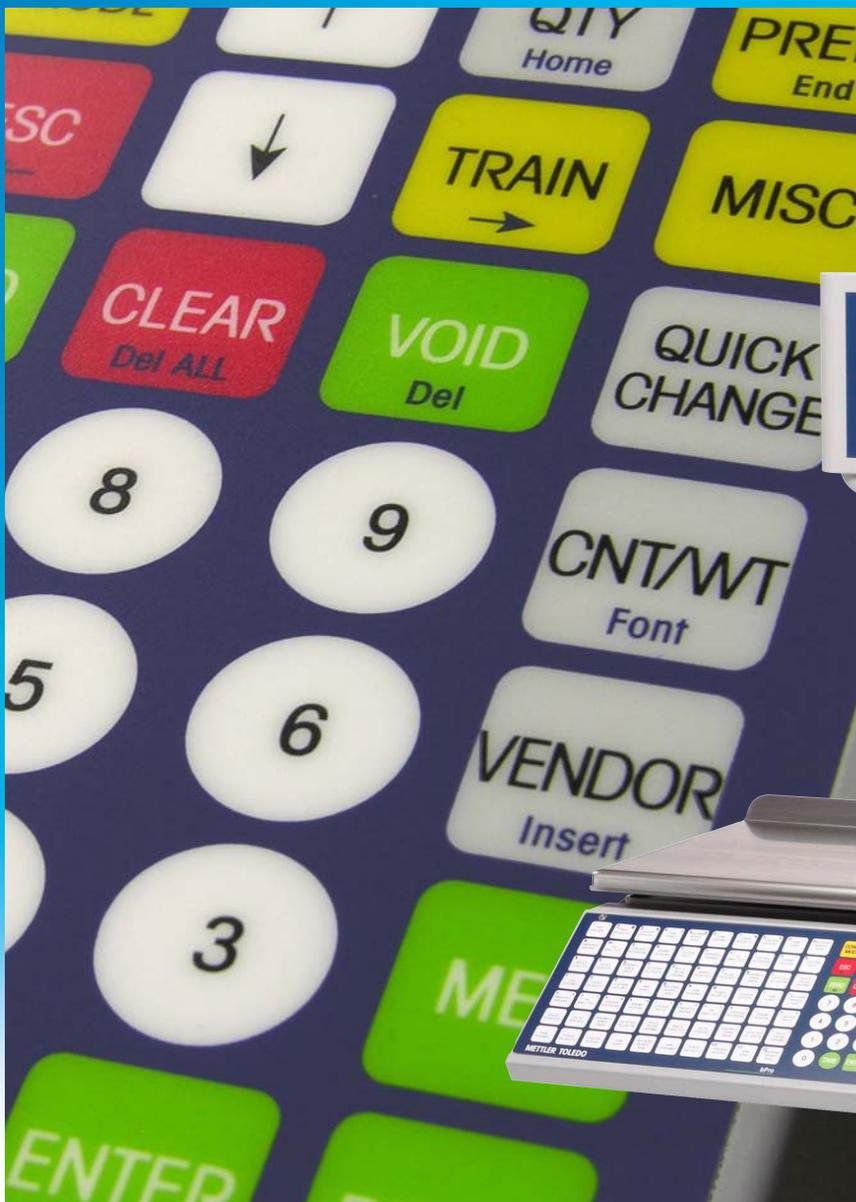


# Counter Scales



## bPro Counter Scale

Easy-to-Use

Boost Profits

Enhanced Marketing



## Professional Features

## Affordable Price

**METTLER TOLEDO**

# Our Most Economical Scale Solution Built for Retail Professionals

The bPro Counter Scale is the scale you need at an affordable price. Packed with professional features, bPro will exceed performance expectations without straining your budget.

At METTLER TOLEDO, we understand the complexities of the retail business. That's why we created bPro, a scale that you can choose today with the confidence of knowing that it will perform well for many years.

When you purchase a bPro you will be able to 1) make it easier for your employees to do their jobs, 2) market to your customers in new and innovative ways, and 3) minimize operational costs while saving money on every transaction. All for an affordable price.

## Easy-to-Use



bPro makes it easy for operators to change labels and store managers to adjust product information. The patented "Light Touch" keyboard and 140 preset keys ensure fast transactions. Fully graphic, clear displays and a logical menu structure make navigating the scale easy. Included software simplifies managing scale item data and label graphics.

## Boost Profits



Precise, high resolution tare values reduce the amount of weight attributed to tare, recovering several dollars per day in lost profits. bPro's intuitive user interface means you can train employees quickly, reducing training costs. The included free, user-friendly item management software saves time by enabling you to update all your scales at once.

## Enhanced Marketing



Increase sales and build customer loyalty by running promotions on bPro's graphic customer display. Reinforce important marketing messages to customers with bPro's custom label formats and graphics on its high-resolution printer. bPro has the capability to support many popular features, including Nutri-Facts, Safe Handling instructions, Frequent Shopper programs, and more.

### Easy-to-Read Operator Display

Fully graphic, easy to read displays and a logical menu structure make navigating the scale simple.



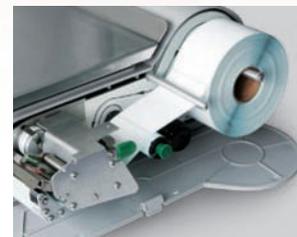
### Graphic Customer Display

Take advantage of an advertising opportunity while customers wait for their order. Communicate store promotions and reinforce your brand with a bright graphic display.



### Patented "Light Touch" Keyboard

Scale operation is made easy and comfortable with very responsive and cushioned buttons, along with an adjustable keyboard display angle. Washable overlays provide exceptional device hygiene and easy replacement when necessary.



### Labels or Receipts

Two independent printer motors allow for fast printing at speeds of 110 mm/sec. Quick change of label rolls is obtained by the easy slide-out printer mechanism, quick width adjustment without tools, and a push-and-lock mechanism positively secures the label liner.



### Item Management Software

Data management for bPro is made simple with the included bSoft item management software package. With bSoft you can update your data, run reports, and create custom labels quickly and easily from your office computer.

## Service Solutions You Can Count On

The METTLER TOLEDO service organization is driven to provide the highest level of service at the lowest possible cost to our customers. This is accomplished through a strategic mix of service coverage, technical expertise and comprehensive support.

Whether you need professional installations, 24-hour service, access to quality parts or worldwide coverage – the METTLER TOLEDO service team has the solution.



### Additional Products and Services

- Project management
- Installation services
- Preventive maintenance services
- Service contracts for 24/7 coverage
- Consumables, parts, labels, printheads, etc.

#### Mettler-Toledo, LLC

1900 Polaris Parkway  
Columbus, OH 43240  
Tel. (800) 523-5123  
(614) 438-4511  
Fax (614) 438-4900

#### Mettler-Toledo AG

PO Box VI-400, CH-8606  
Greifensee, Switzerland  
Tel. +41-44-944 22 11  
Fax +41-44-944 31 70

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More information



#### Quality Management System Certification.

Development, production, and auditing in accordance with ISO9001. Environmental management system in accordance with ISO14001.



#### «Conformité Européenne».

This label is your guarantee that our products conform to the latest guidelines.